



फा.सं. 1-3/2021-ई.सी.(खंड I)/ 4082-4114  
राष्ट्रीय शैक्षिक अनुसंधान एवं प्रशिक्षण परिषद  
श्री अरविंद मार्ग, नई दिल्ली -110016  
(स्थापना समन्वय अनुभाग)

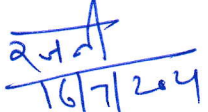
दिनांक : 16.07.2021

परिपत्र

**विषय : FI.No.12-2/2021-IS-4 letter dated 13.07.2021 regarding nationwide campaign about Tokyo Olympics.**

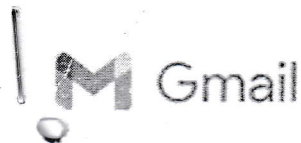
उपरोक्त विषय पर Under Secretary, IS.4 Section, Department of School Education & Literacy, Ministry of Education, Shastri Bhawan, New Delhi से प्राप्त पत्र संख्या 12-2/2021-IS.4 दिनांक 13.07.2021 की प्रतिलिपि सूचना एवं आवश्यक कार्यवाही हेतु ई-ऑफिस (KMS) एवं ई-मेल द्वारा परिचालित की जा रही है।

यह सक्षम अधिकारी के अनुमोदन से जारी किया जा रहा है।

  
16/7/2021  
(रजनी ढल)  
अवर सचिव

**संलग्नक: उपरोक्तनुसार**

1. संयुक्त निदेशक, सी.आई.ई.टी. ।
2. संयुक्त निदेशक, पी.एस.एस.सी.आई.वी.ई., श्यामला हिल भोपाल ।
3. डीन, अकादमिक एन.सी.ई.आर.टी. ।
4. एन.आई.ई. के सभी विभागों के अध्यक्ष ।
5. प्राचार्य, क्षेत्रीय शिक्षा संस्थान, अजमेर/भोपाल/भुवनेश्वर/मैसूर/शिलांग ।
6. निदेशक, एन.सी.ई.आर.टी. के निजी सचिव ।
7. संयुक्त निदेशक, एन.सी.ई.आर.टी. के निजी सचिव ।
8. सचिव, एन.सी.ई.आर.टी. के निजी सहायक ।
9. विभागाध्यक्ष, डी.आई.सी.टी., सी.आई.ई.टी. – परिषद की वेबसाइट पर अपलोड करने हेतु।



Establishment Coordination <ecsection7@gmail.com>

**Fwd: FI. No. 12-2/2021-IS.4 letter dated 13.07.2021 regarding Nationwide campaign about Tokyo Olympics**

Sridhar Srivastava <director.ncert@nic.in>  
To: ecsection7 <ecsection7@gmail.com>

Wed, Jul 14, 2021 at 12:00 PM

From: ssaae17@gmail.com

To: "ecedn and" <ecedn.and@nic.in>, "Anjali Sehrawat" <secedn@nic.in>, "secy se edn" <secy.se.edn@gmail.com>, "Secretary Education" <prlsecyedu@telangana.gov.in>, secretaryeducationap@gmail.com, "secy-edn-bih" <secy-edn-bih@nic.in>, fsutchd@gmail.com, secretaryeducationut@gmail.com, "Secretary Education GNCTD" <secyedu@nic.in>, "sect pa" <sect.pa@gmail.com>, secretaryeducationgoa@gmail.com, secedu@gujarat.gov.in, acssehry@gmail.com, "Mr RAJEEV SHARMA" <secy-hedu-hp@nic.in>, schedujk@gmail.com, hrdjhar@khand@gmail.com, prsprim-edu@karnataka.gov.in, "A SHAJAHAN" <secy.gedu@kerala.gov.in>, shivkumarias@gmail.com, secretaryedn@gmail.com, Schoole58@gmail.com, dsenaga@gmail.com, secysme@gmail.com, "Secretary Health, Govt. of Puducherry Pondicherry" <secyhlt.pon@nic.in>; "Secretary Education, Govt. of Puducherry Pondicherry" <secyedn.pon@nic.in>, "Krishan Kumar" <psse@punjab.gov.in>, schooleducationpunjab@gmail.com, "office sushilk" <office.sushilk@gmail.com>, secy-eledu-hp@nic.in, "Mr Vikas Sheel" <sheelv@nic.in>, "pssec schedu" <pssec.schedu@maharashtra.gov.in>, "secupedupri secupedupri" <secup.edupri@nic.in>, psecducation2013@yahoo.com, psesecondaryedu@gmail.com, gpupadhyaya@gmail.com, schsec@tn.gov.in, "secondary education11" <secondary.education11@gmail.com>, "secyuk edu" <secyuk.edu@gmail.com>, wbsse@gmail.com, "secy edu wb" <secy.edu.wb@gmail.com>, "secy-school cg" <secy-school.cg@gov.in>, "secretary education manipur" <secretary\_education\_manipur@hotmail.com>, "secy sedn-tr" <secy.sedn-tr@gov.in>, "secy se" <secy\_se@ap.gov.in>, dwahlang@yahoo.com, secretarysedmiz@gmail.com, "Secretary Education" <secy-edu-dd@nic.in>, pretomsaikia@yahoo.com, "Secretary Education" <secedu-sect.goa@nic.in>, spossatripura@gmail.com, "Rashmi" <secy.sed@mp.gov.in>, "District Collector UT of Lakshadweep" <lk-coll@nic.in>, "Principal Secretary IT and Electronics" <psecit@nic.in>, secede-pri@gujarat.gov.in, "sumant ias" <sumant\_ias@yahoo.com>, pssehry@gmail.com, secyprim-edu@karnataka.gov.in, mdmlakshadweep@gmail.com, deeptigaur@yahoo.com, "commissioner edn 01" <commissioner.edn.01@gmail.com>, "ssa manipur" <ssa\_manipur@rediffmail.com>, "Walpeelter Roy Lyngdoh" <wr.lyngdoh@gov.in>, secteducation17@gmail.com, kamleshjoshi222@gmail.com, sikkimhrdd@gmail.com, "addl csmines" <addl.csmines@gmail.com>, "spd-ssa-uk" <spd-ssa-uk@nic.in>, hrdjhar@yahoo.com, spdssakarnataka@gmail.com, ssakerala@gmail.com, apkmtr@gmail.com, "Raja" <lk-doe@nic.in>, "Director RSK" <Director-rsk@mp.gov.in>, lokeshjatas@gmail.com, mpspmah@gmail.com, "Psec schedu" <Psec.schedu@maharashtra.gov.in>, spd@mpsp.maharashtra.gov.in, achmarak@gmail.com, ssasmam@yahoo.com, "kirankumar thokchom" <kirankumar\_thokchom@yahoo.co.in>, ssamizoram@gmail.com, spdngaland@yahoo.com, opepaedu@yahoo.co.in, ssapondy@gmail.com, dgsepunjab18@gmail.com, ssapunjab@punjab.gov.in, commissionerssarajasthan@gmail.com, "rajssa dir" <rajssa\_dir@yahoo.co.in>, bhimthatal@gmail.com, ssasikkim@gmail.com, "spd ssatn" <spd\_ssatn@yahoo.co.in>, "tg cdse" <tg.cdse@gmail.com>, upefaspo@gmail.com, saritachauhanias@gmail.com, "Advisor to LG" <advisor-lg-ladakh@gov.in>, rigzin123@gmail.com, comsecyutladakh@gmail.com, dseladakh@gmail.com, "ps sed jk" <ps.sed.jk@gmail.com>, trsingh13@yahoo.co.in

Cc: "Nidhi Panday" <commissioner-kvs@gov.in>, "kvs commissioner" <kvs.commissioner@gmail.com>, "Vinayak Garg" <commissioner.nvs@gov.in>, "Sridhar Srivastava" <director.ncert@nic.in>, "Manoj Ahuja" <chmn-cbse@nic.in>, directorctsadelhi@gmail.com, "nbb admin" <nbb.admin@gmail.com>, ms@ncte-india.org, cm@nios.ac.in, rajmaurya2003@rediffmail.com

Sent: Wednesday, July 14, 2021 11:49:36 AM

Subject: FI. No. 12-2/2021-IS.4 letter dated 13.07.2021 regarding Nationwide campaign about Tokyo Olympics

Sir/ Madam,

Please find attached herewith the letter dated 13.07.2021 regarding the Nationwide campaign about Tokyo

Ms. Divya  
15/07/21

Y No. 136/BC  
15/07/21

Olympics.

regards,

\*\*\*\*\*

(Hemant D. Sorte)  
Section Officer (IS.4)  
Department of SE & L,  
Ministry of Education,  
Government of India  
Shastri Bhawan, New Delhi  
Ph- 011-23380614



12-2.pdf  
800K

F.No. 12-2/2021-IS.4  
Ministry of Education  
Department of School Education & Literacy  
(IS-4 Section)

Shastri Bhawan, New Delhi  
Dated: 13<sup>th</sup> July, 2020.

To

The Additional Chief Secretary/Principal Secretary / Secretary (Education),  
All States and UTs.

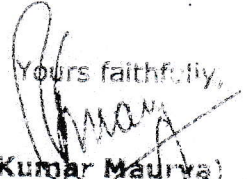
**Subject : Nationwide campaign about Tokyo Olympics-reg.**  
Sir/Madam,

I am directed to forward herewith a copy of the Department of Sport's O.M. No. 1(1)/Secy(Sp)/2021 dated 18<sup>th</sup> June, 2021 regarding nationwide campaign about Tokyo Olympics, which will be starting from 23<sup>rd</sup> July, 2021.

2. In this regard, to support and cheer our India Athletes, few activities like Olympics Quiz, Official Anthem, Selfie points/social media filter and Hastag '#Cheer4India' has been developed by Department of Sports mentioned in the attached communication.

3. It is requested that action on the proposed collaborative activities may please be taken. An action plan for this purpose may please be sent to this Department immediately.

Encl : As above

Yours faithfully,  


(Rajesh Kumar Maurya)  
Under Secretary to the Government of India  
Tel No- 011-23384501  
Email- rajmaurya2003@rediffmail.com

**Copy for similar action:**

1. Commissioner, KVS
2. Commissioner, NVS
3. Director, NCERT
4. Chairperson, CBSE
5. Chairperson, NCTE
6. Director, NBB
7. Director, CTSA



D.O. No.1(1)/Secy(Sp)/2021/  
Govt. of India  
Ministry of Youth Affairs & Sports  
(Department of Sports)  
\*\*\*\*\*

Shastri Bhawan, New Delhi

Dated the 18<sup>th</sup> June, 2021

OFFICE MEMORANDUM

**Sub: Nationwide campaign about Tokyo Olympics - Reg.**

The Tokyo Olympics 2020 is starting from 23<sup>rd</sup> July and it is of importance to cheer our Indian athletes to show our support as one voice of nation in these unprecedented times.

2. In this regard, Sports Authority of India (SAI) and Indian Olympics Association (IOA) have jointly initiated a nationwide campaign about the Olympics with focus on the participation of Indian Athletes in Tokyo Olympics 2020. Few of the activities of the campaign where your Ministry/Department's engagement is solicited are as follows:

- a) Olympics Quiz- "Road to Tokyo 2020" is being organized at SAI, Fit India and MyGov website wherein rewards are there for lucky winners, people may be encouraged to take the quiz at these platforms or your Ministry/Department may host the quiz at your own platforms (SAI will provide with the readymade module, Nodal Officer may be contacted, details are below)
- b) An official Anthem will be launched next week and would be available on this Ministry's as well as website of SAI and Fit India for further dissemination. You are requested to spread it through social media handles of your Ministry/Department.
- c) Selfie Points and Social Media Filters will be installed at some prominent locations, people may be motivated to take selfie at these locations. You may install these Selfie Points at various locations as deemed fit by your Ministry/Department. Also, people may use the social media filters for posting their photos with their messages for Cheering Indian Athletes with #Cheer4India (Design of Selfie Point and link for Social media filters may be taken from Nodal Officer)

3. I kindly request you to extend your support to reach the masses by organizing these activities through your ministry and cheer our Indian athletes as one country. Nodal Officer from this Ministry is Ms. Ekta Vishnoi, Mission Director-Fit India (+91 7588181543, [fitindia@gov.in](mailto:fitindia@gov.in)).

4/2

JS/SS/11

Shivlal

(Ravi Mittal)  
Secretary (Sports)

To

All Secretaries to the Government of India